

Council Plan

Fact Sheet

May 2025



Victorian councils are required by legislation to prepare a Council Plan after each Council election.

To inform the development of our Council Plan, we undertook significant community engagement with input from over 4,000 people - one of East Gippsland's most extensive community engagement programs.

The Council Plan is our roadmap for the next four years, detailing what we aim to achieve, how we plan to do it, and how we will measure our success.

It sets our strategic vision, priorities and major initiatives, all aligned with the Community Vision, to ensure the plan reflects what our local community aspires to.

The Council Plan also includes the Municipal Public Health and Wellbeing Plan, which guides our efforts in maintaining and improving the health and wellbeing of our community.

Council Vision

To foster inclusive, connected communities and places where all East Gippslanders prosper, and no one is left behind.

This vision reflects Council's commitment to creating a supportive and thriving environment for all members of the community.

Strategic themes

The Council Plan is structured around four key strategic themes:

- Community Wellbeing and Social Responsibility
- Prosperity
- Making the Most of What We've Got
- Managing Council Well

Focus areas

The Council Plan sets out the initiatives and projects that we will deliver, advocate for or partner in over the next four years.

These initiatives are designed to create tangible benefits for our community, ensuring that Council's vision is realised through practical and impactful actions.

By implementing these initiatives, we aim to foster a more inclusive, prosperous and well-managed community where everyone has the opportunity to thrive, and no one is left behind.

Health and Wellbeing Plan

We have a joint responsibility with our partner agencies to protect, promote and improve the health and wellbeing of our community, as outlined in the *Public Health and Wellbeing Act 2008*.

East Gippsland's Municipal Public Health and Wellbeing Plan is embedded into our Council Plan to streamline our approach to address health and wellbeing priorities through services and initiatives. This includes actions that support improved social, cultural, economic, physical, and environmental wellbeing.

How to get involved

We encourage all community members to provide feedback on our draft Long-Term Financial Plan.

You can share your thoughts and suggestions through our website, by email or mail, or in-person at our customer service centres and libraries.